

Annual Report 2020

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Message From Country Coordinator's Desk



Dear Well Wisher,

It's feeling of self-contentment inspite of all the disruptions this year as a result of COVID-19. Firstly, I hope you're keeping safe and healthy along with your nearest kith and kin and I wish you continue to remain HEALTHY for the entire lifespan of COVID-19 and beyond. I'm also keen to share that all my colleagues are also safe and have all received their 2nd dose of the vaccine

The experience from the Leprosy world has been no different to the general experience where our people overcame a multitude of challenges to come out victorious. Immediately, it's the continuation of treatment that comes to my mind as people who were newly diagnosed and eligible

for treatment needed to continue it's prescribed duration. In this regard, I'd like to complement the Government of India, who relentlessly ensured that the much-needed treatment for people continued despite the intermittent lockdown. The Government ASHA's (Accredited Social Health Activist) ensured regular follow-up of people in their respective villages. My colleagues from my hospital went beyond their call of duty to make home visits to ensure there were no disruptions to treatment and other consumables to people. My partner GRETNALTES ensured people living in leprosy colonies also received their food & grains.

While adapting to the newer way of professional engagement, SEI India colleagues were also preoccupied with a host of activities including our program strategy development where the focus is more on neglected tropical disease (NTD's), and leprosy is one among the 20 globally recognized NTD's. Additionally, a lot of emphasis is on community development of marginalized groups and communities who're often the forgotten lot.

In addition, SEI India was keen to ensure that it's projects are self-sustained with income being generated from other income generating services to subsidize leprosy care & rehabilitation. To this end an external expert was engaged to facilitate the development of project business plan that'll potentially guide my projects to be more self-reliant. This is one of the lessons COVID-19 has taught me in the last 12 months of it's existence.

Finally, I'm hoping 2021, augurs better tidings for all mankind. I'd like to take this opportunity to thank you for your encouraging support and my people, team, and I wish you the very best in 2021.

Thank you,

Sincerely, (John Kurian George)

Program Highlights - 2020

The multi-faceted country program of Swiss Emmaus India at one hand compliments the National Leprosy Eradication Program at the national and state levels, while on the other strengthens the three-tier service (primary, secondary, and tertiary care) provision system on the ground. It also oversees that the people affected by leprosy use a platform to establish dialogues with the service providers.

It can be clubbed into:



Hospital Services



Community Initiatives



Support to Central Leprosy Division



Other Associated Activities

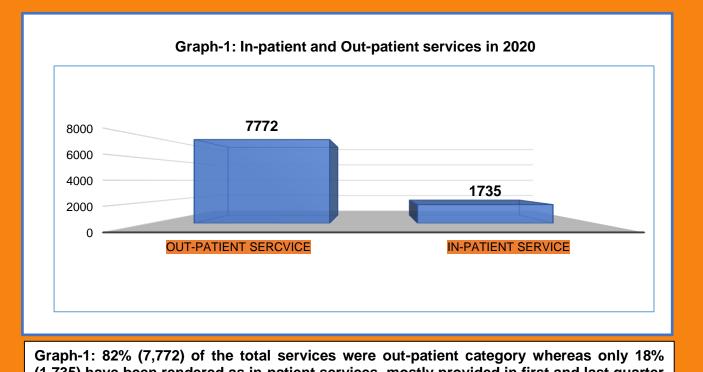
Hospital-based services

Swiss Emmaus India works mainly in collaboration with the Central and State Governments in the Leprosy Control Program in partnership with local NGOs. SEI has its presence in 3 states namely Andhra Pradesh, Karnataka, & Tamil Nadu supporting 5 tertiary care hospitals (3 in Andhra Pradesh, 1 each in Tamil Nadu and Karnataka states respectively) which are recognized by the Central leprosy Division, Government of India.

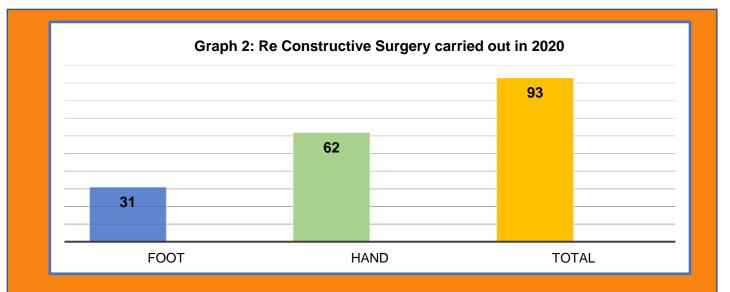
SI No	Type of Service (for all 5 hospitals)	Year 2016	Year 2017	Year 2018	Year 2019	Year 2020
1	General in-patient Care (IP0)	965	917	864	839	347
2	Reaction in-patient Care (IP1)	228	217	260	258	102
3	Simple Ulcer Care (IP2)	1129	1019	946	877	465
4	Complicated Ulcer Care (IP3)	876	816	790	730	500
5	Septic Ulcer Care (IP4)	704	648	615	524	228
6	Foot Reconstructive Surgery (IP5)	85	95	59	56	31
7	Hand Reconstructive Surgery (IP6)	176	146	149	140	62
8	Eye Reconstructive Surgery (IP7)	11	15	10	5	0
9	General Outpatient Care (OP0)	8146	7677	7299	6569	4604
10	General Outpatient Ulcer Care (OP1)	5885	5519	5329	4936	2793
11	General Outpatient Reaction Care (OP2)	1000	674	664	762	375
	Grand Total	19205	17743	16985	15697	9507

Table-1: A comparative analysis of hospital-based services in 2020.

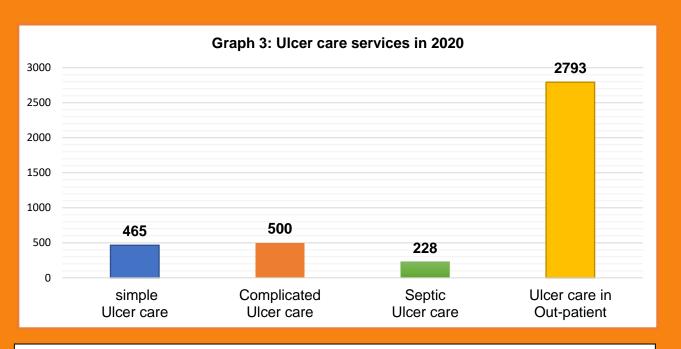
COVID-19 has rapidly affected our day to day life, businesses, disrupted movement of people & goods. Poverty levels have increased, societal bonds have been strained, and the overall trend of development has been reversed. During this critical time with limited or no public transport facilities, people were avoiding travel due to the fear of community spread. This had highly impacted the hospital services mainly. However, each hospital stay committed to their task and continued the services.



Graph-1: 82% (7,772) of the total services were out-patient category whereas only 18% (1,735) have been rendered as in-patient services, mostly provided in first and last quarter of the year.



Graph-2: Reconstructive surgeries carried out in 2020: Due to the Covid pandemic, the total number of reconstructive surgeries carried out was 93 against the annual target of 201. Out of total surgeries, 62 numbers (66.66%) of the surgery was on hand and rest 31 (33.33%) was on foot.



Graph-3: Ulcer care services rendered in 2020: Ulcer care services are basically delivered as in-patient and out-patient categories. A total of 1193 in-patient ulcer care services were provided whereas the 2793 services were as out-patient category.



Photo 1: The doctor performing an eye check-up for and elderly person at one of our hospitals.

The Covid pandemic and our Community Initiatives



Photo 2: The senior staffer from GRETNALTES performing cleaning and dressing of wound in the camp organized in local village during the pandemic.

At the onset of the year 2020, when the whole world came to a standstill uniting to fight against the pandemic, which also showed the state of preparedness. The initial days of lockdown starting 3rd week of March, was confusing due to limited information.

There was restriction on regular movement of public and public gatherings too was stopped. Swiss Emmaus India supported partner GRETNALTES in Guntur district stepped ahead and helped the one's in need. Bunny Nagar colony is located near the town of Chilakaluripet and is a village area outside the city limits. There was restriction on regular movement of public and public gatherings too was stopped. Swiss Emmaus India supported partner GRETNALTES in Guntur district stepped ahead and helped the one's in need. Bunny Nagar colony is located near the town of Chilakaluripet and is a village area outside the city limits. It houses nearly 43 families affected with leprosy and during the corona pandemic were left unattended with general and basic leprosy care. Since all the health care staffs were busy with COVID



Photo 3: The senior staffs from GRETNALTES in taking the initiative and distributing groceries and other necessary items during the lockdown phase.

related program, the basic leprosy support was lacking in the area hence making the daily lives of the population difficult . In the wake of this situation GRETNALTES arranged for a medical treatment camp in the area wherein MCR footwear were distributed and a donation of dressing materials and medicine was carried out on 15th October 2020.



Photo 4: To support people affected from leprosy, a drive to distribute food packages and ulcer care kits was organized.



Photo 5: The senior staffs from RISDT in community providing services to people affected by leprosy.



Photo 6: The senior staffs from RISDT is seen cleaning and dressing the wound.

People with visible deformities need additional care to manage it and often visit the tertiary care centres. In East Godavari district, due to ban on public transportation, people with ulcer or any other form of deformities could not visit the hospitals; thereby the conditions become critical for them. RISDT in Kathipudi came to the rescue of these people started moving out of the hospital to the doorstep of the people who were in urgent need of tertiary care leprosy services.



Photo 7: Staffs of our partner hospital GRETNALTES prepared covid kits (home isolation kits) for the people in rural areas in adherence to the guidelines by Ministry of Health and Family Welfare, Government of India for the distribution

Business plan development for project partners

Swiss Emmaus India has been involved since the inception of these hospitals and educational institution projects, playing a critical role right in developing their capacities. As the willingness of donors and institutional donors to finance running costs of Swiss Emmaus India supported hospitals in India is decreasing, Swiss Emmaus India is keen to support these organisations in further



Photo 8: With the advancement in medical sector, we at Swiss Emmaus India are keen to bring in new treatment facilities, with technologically sound and updated medical infrastructure.

developing their capacities to generate resources locally that'll contribute towards their self-sustenance.

To achieve the goal of self-sustenance, Swiss Emmaus India recognizes the need for a sustainable and solid business plan. Such a business plan will not only improve the chances of the organisations (hospitals and associated institutions) of being successful by giving them a direction, visualising potential risks, assessing viability, and assisting with planning, but that will also help them to attract local support.

The overall objective of this assignment is to develop and write a three-year business plan (2021-2023) for the organisations (hospital and associated institutions and businesses), in close collaboration with the management of the organisation whereas the specific objectives are as follows;

• Develop an understanding of the existing business of the organization (including products/services, unique selling points, customers, management, financial situation etc.) through careful research and analysis.



Photo 9: With our education sponsor program we are able to introduce digital and interactive classes

- Support the organisation in conducting an analysis of their strengths, weaknesses, opportunities and threats or risks (SWOT analysis).
- Conduct a total addressable market analysis for the organisation's business' core market, assess major trends affecting their business, describe what impact these trends may have on the business and make recommendations based on these findings for the business plan. Map out direct and indirect competitors, including potential future competitors, for existing and potential revenue channels.
- Understand how the management of the organisation is thinking about near-term growth, generally and in reference to specific growth initiatives, through interviews with the management. Based on the assessment of the organization and the market analysis understand their ideas and strategies and help them to refine these ideas and strategies and to mold them into a viable business plan.
- Build a detailed financial analysis showing all of the assumptions, drivers, and financial statements for the next 3 years, accounting for an optimistic, realistic and a poor scenario.
- Define a marketing strategy, including testing out potential marketing channels (if applicable)
- Review organizational structure and staffing patterns to ensure the health of the organization in the long-run.



Photo 10: Consultation meeting between Rural India Self Development Trust, M/S Changescape Consulting and Swiss Emmaus India for the development of a sustainable business development plan.

Out of several proposals, Swiss Emmaus India shortlisted 6 proposals and Changescape consulting which is based in New-Delhi was assigned the job. In the first phase Changescape had completed the business plan for 2 projects and the second phase for the rest 2 will be conducted in year 2021.



Photo 11: Consultation meeting between Greater Tenali Leprosy Treatment and Education Scheme Society, M/S Changescape Consulting and Swiss Emmaus India for the development of a sustainable business development plan.

Responding to COVID-19 pandemic

COVID-19 has rapidly affected our day-to-day life, businesses, disrupted movement of people & goods. Poverty levels have increased, societal bonds have been strained, and the overall trend of development has been reversed. Yet, despite the bleak outlook, we have witnessed stories of hope, courage, triumph and kindness towards one another: the spirit of oneness.

Soon after the complete lockdown was imposed, Government of India and the respective state government has released guidelines to adhere during the lockdown. The emergency services like hospitals were kept open with standard operating procedures. All the five hospitals which were supported by Swiss Emmaus India were informed by the state and district health authorities to follow the guidelines and reserved beds for COVID affected patients if required.



Photo 12: Safety norms being followed strictly at all our partner hospitals as per the guidelines of Ministry of Health and Family Welfare.

Swiss Emmaus India based on the guidelines released by the government has informed all its partners to follow the following SoPs as a standard practice.

- Observe social distancing as far as possible.
- Do sanitize and wash your hands at regular intervals.
- Do keep a sanitizer and water at the entrance of the hospitals so that each person entering hospital campus can wash their hands.
- Minimize general OPD service for safety of people.
- If any person is found with the symptom of fever with cough, kindly refer her/him to the district hospital without any delay.
- If possible, open isolation wards for such cases.
- Take appropriate measures for our staffs as per the protocols or guidelines from the state health departments, like aware all staffs on safety measures, provide adequate sanitizers, masks and gloves etc.
- Do not participate or visit crowded places.
- Do not panic and spread rumors.

Fundraising Initiatives

The year 2020 was challenging due to the Covid pandemic. Following are the fundraising activities conducted during the year 2020. Various activities were implemented to raise funds to support the cause of leprosy in India.

Health Education activities

The year 2020 was eventful and we made some significant strides in health promotion activities. Following are the health promotion and awareness activities conducted during the year 2020. Various activities were implemented to raise awareness and - support the cause of leprosy in India.

Health promotion among corporates

Health Promotion is also carried out among Corporates located in India where staff are sensitized about leprosy and the work undertaken by SEI. This is done by organizing special events focusing on health promotion and information about leprosy.



Photo 13: People maintaining social distance while waiting for their consultation appointment at one of our partner hospitals.

Tele-promotion

Swiss Emmaus Relief Work has its office at Chennai, Mumbai, Bangalore, and Delhi is used to promote information about leprosy with people, where facts & figures about leprosy is conveyed, free availability of treatment in Government centers, along with dispelling myths & misconceptions about leprosy.

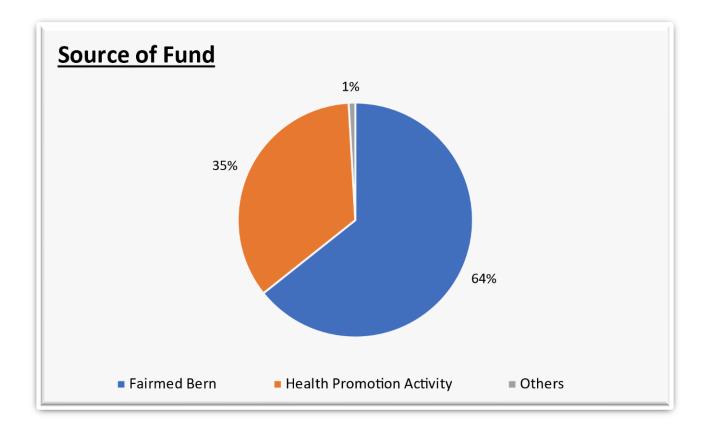
Public Dissemination

Health education is carried out by meeting people personally to educate them about leprosy and accept their support to treat & care for people affected by Leprosy.

Financial/Operational Highlights

Source of Fund:

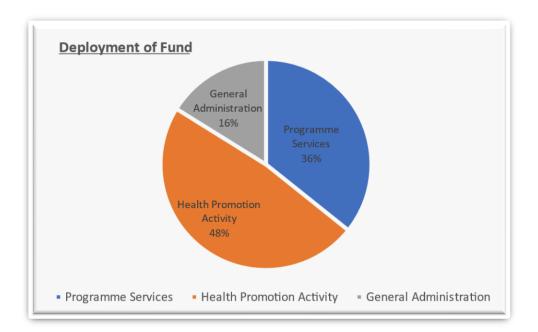
Diagram 1: During FY 2020, The main source of income was received from FAIRMED, Switzerland (i.e.64%). Swiss Emmaus India also raised good amount of fund locally by health first India (i.e. 35%) and from others approximately 1%.



Deployment of Fund :

Swiss Emmaus India continuously endeavours to reduce its operational expenses so that more funds can be deployed to various program and activities to for the support for the cause.

Diagram 2: During FY 2020, total funds was allocated towards program (36%), Health promotion activity (48%) and for the management/administrative expenses (16%). Balance fund are kept in FD's and will be utilised for the same cause in following years.



Thematic Utilisation of Funds :

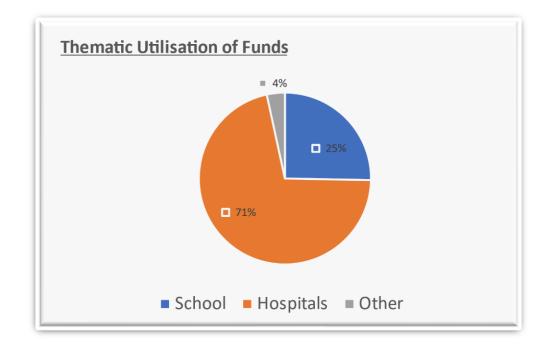


Diagram 3:During the year 2020, 71% of the funds were utilised for OBA , 25% of the funds utilized for schools and 4% funds utilised for others (i.e. ILEP).

Photographs – Project/Programs 2021







Doctors explaining the use of COVID safety kit to medical staffs



ULCER Care kits for distribution during COVID Lockdown



Dressing and medical consultantion camp organised for people affected by leprsoy during COVID

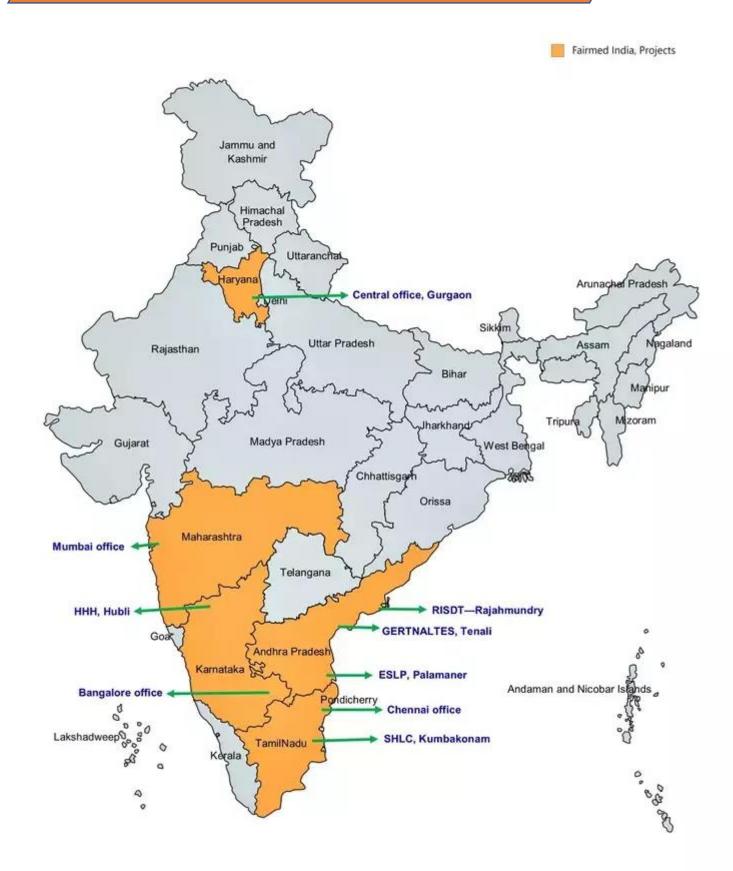


Our project partners visited the people at their home during COVID to provide medical care

Abbreviation and Further Information

- AP: Andhra Pradesh
- CEO: Chief Executive Officer
- DOTS: Directly Observed Treatment with Short course Chemotherapy
- DRDA: Department of Rural Development Agency
- ESLP: Emmaus Swiss Leprosy Project
- TB: Tuberculosis
- HHH: Hubli Handicapped Hospital
- IDF: Indian Development Foundation
- IEC: Information, education and communication
- ILEP: International Federation of Anti-Leprosy Organizations
- IP: In patient
- OP: Out patient
- POID: Prevention of Impairment & Disability
- **RISDT: Rural India Self Development Trust**
- RNTCP: Revised National TB Control Program
- SEI: Swiss Emmaus Leprosy Relief Work India
- SET: Survey, education, and treatment
- SHLC: Sacred Heart Leprosy Centre
- WHO: World Health Organization

Project Map



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